



# Twittering Your Way to Business Success

So many seem to abuse Twitter and the other social networking groups. There are a multitude of Twitter apps to build your followers—but do you really want anyone following you or do you want quality followers?

To be successful in Twittering, we need to add value for our followers. Frank will guide you through a series of steps he has learned to build quality followers from 30 to more than 3,000 in less than three months. Perhaps, Frank could have built his followers from 30 to 30,000 or even to 300,000 followers; however, he wanted to find quality business people who shared his values. Frank will also show you the value of tweeting and how to update both Facebook and LinkedIn, promote your products/services without being a nuisance, and much more.

## Frank S. Adamo — Background

Frank S. Adamo is a communications coach, certified career transition coach, inter-national trainer and instructor, and a published author of *31 Tips to Becoming an Effective Presenter* and a contributing author to the books *Discover your Inner Strength* with Brian Tracy, Ken Blanchard and Stephen Covey and *Yes You Can!* with Jim Rohn and Dr. Warren Bennis. Frank has also partnered with Brian Tracy in an online education series, iLearningGlobal.tv at [cli.gs/iLG-Edu](http://cli.gs/iLG-Edu).

Once Frank became active in Twitter, his valued followers increased from 30 to more than 3,000 in less than 3 months. Frank initially used a few Twitter apps to initially find followers; however, he has been increasing his followers on Twitter from 25 to 100 per day, merely by tweeting valued information to his followers. Additionally, he has increased his Facebook friends and added LinkedIn members to his network with his tweets.



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...to book or contact Frank